



Clockwork Marketing[®]

Hospitality Marketing Specialists

ENVIRONMENTAL POLICY

V1

AUGUST 2023

ENVIRONMENTAL POLICY

Clockwork Marketing & Direct Mail Ltd. is committed to protecting the environment from the significant impacts of our operations and services. We are dedicated to the triple bottom line of sustainability (People, Planet, Profit) and endeavour to drive environmental improvement in our business. To achieve this, we will:

- + Seek to understand the context of our organisations and the needs and expectations of our stakeholders, to identify relevant risks and opportunities.
- + Assess and manage the environmental impacts of our operations, considering a lifecycle perspective
- + Comply with all relevant environmental legislation and other requirements to which the organisation subscribes to
- + Setting environmental objectives and targets, and will review them to ensure continual improvement
- + We will calculate our carbon footprint annually, and aim for Net Zero in line with government commitments
- + Encourage sustainable consumption associated with our activities to minimise unnecessary waste, including of electricity, fuel and materials
- + Consider the environmental credentials of our suppliers and source locally where practical
- + Ensure all employees are aware of their responsibilities and are fully competent to control the activities for which they are responsible

Signed: **Clare Bushby**

Date: **17/08/2023**

